

SAMARTHA S UPPARATTI



Contact

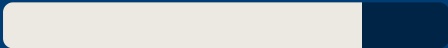
@ samartha.s.u@gmail.com

9844053773

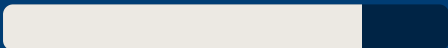
#970 3rd main, 3rd cross Jana jyot
hinagar Mallathahalli 560056

Skills

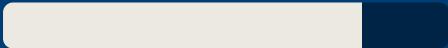
Market Research Analysis skills 80%



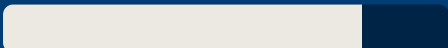
Strong communication skills 80%



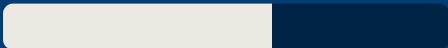
Adequate knowledge of data
collection methods (polls, focus
groups, surveys etc) 80%



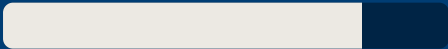
Strong analytical and critical
thinking 80%



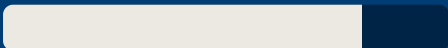
Statistics analysis skills 60%



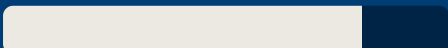
Marketing strategy and research 80%



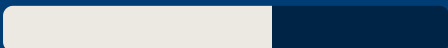
Consumer behavior analysis skills 80%



Microsoft office - word, excel,
powerpoint 80%



Tally ERP9 60%



OBJECTIVE

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately.

EXPERIENCE

iSpeak Corporate services

2020 -

Market Research executive

2024

Involved in designing research methods such as interviews and questionnaires

Carried out qualitative or quantitative research

Analysing direct and indirect competitors

Collecting data on consumers, competitors and market place and consolidating information into actionable items, reports and presentations

Vendors callings

Understanding business objectives and designing surveys to discover prospective customers' preferences

Jagadeesh and Co

2019 -

Paid Assistant

2019

Worked as paid assistant under Chartered accountant for 9 months as part time.

Bigico

2016 -

Supervisor

2017

Worked as a supervisor handling 2 to 3 people

EDUCATION

Sri Manjunatha Vidyalaya

2015

SSLC

66%

Vivekananda Pre university college rajajinagar

2017

Pre university college

52%

Vivekananda degree college

2020

Bachelors of commerce

68%

HOBBIES

Reading books

Writing short poems

Storytelling

Dancing

Podcasting or making a reel

Cooking

Languages

Kannada

English

Hindi

Interests

Public speaking

Business analyst

Consulting

Key note speaker

Activities

Participated NGO activities in
Bharavase.org

Been part in NSS for 3 years in the
college.

CERTIFICATES

Certified public speaker from ELC eLearning college

Entrepreneurship and small scale business management by study
section

Market Research Fundamentals by Udemy

Market Research foundation by Great learning